MISSISSIPPI

TRANSPORTATION MANAGEMENT CENTER

November 2010 Performance Measures



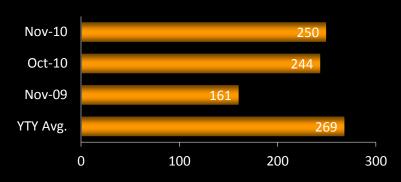
MONTHLY HIGHLIGHT

On November 15, 2010 we had three severe incidents on I-20 near Airport Rd. The first incident involved an eastbound tractor-trailer that ran off of the interstate during early morning inclement weather and resulted in a fatality. Several hours later a vehicle caught fire in the westbound lanes of I-20 near Airport Rd blocking the left lane. Before the vehicle fire could be cleared completely, a secondary incident occurred when a tractor-trailer ran off of the road near the end of the congestion queue. Both incidents involving the tractor-trailers blocked all of the lanes in their respective direction of travel which caused severe congestion. As a result, we experienced a significant spike in website activity on that day.

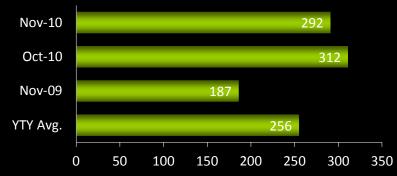




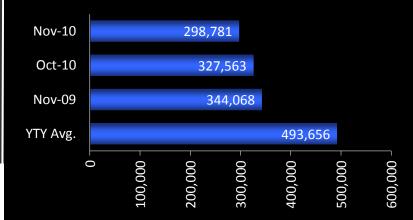
Total Incidents

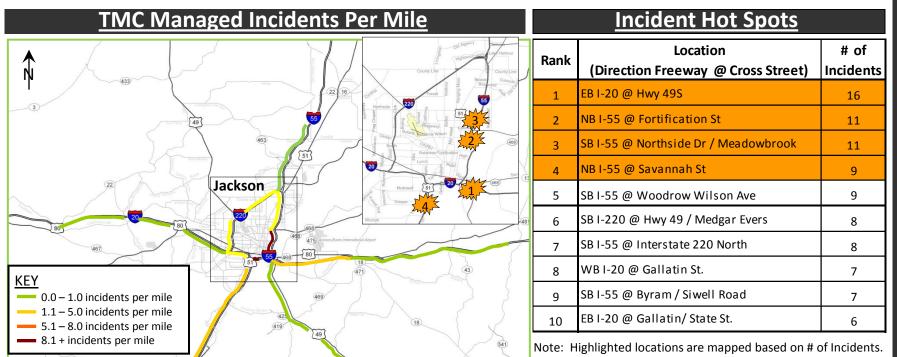


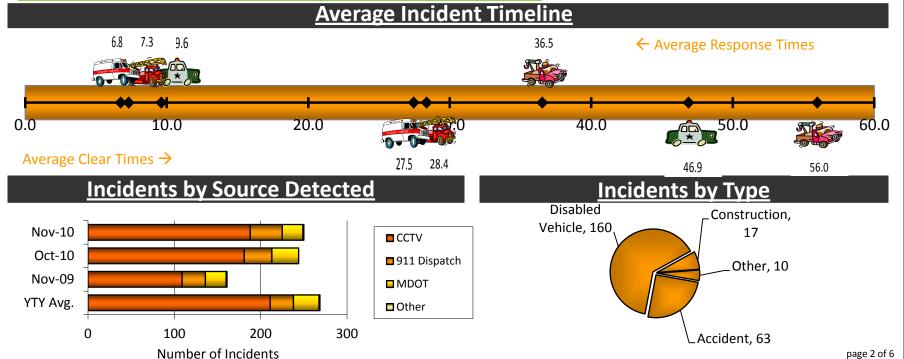
Total Alerts



Total Web Site Page Views



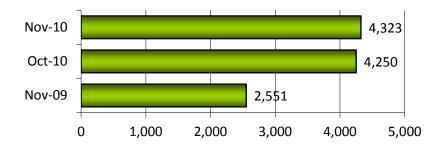




What is an Alert?

The Mississippi Transportation Management Center has the ability to send notifications in the form of e-mail or text message to registered users regarding incidents or events that affect operations along the freeways. These notifications are known as "Alerts." To receive these alerts, go to www.mstraffic.com and click on "Register."

Total Registered Alert Users

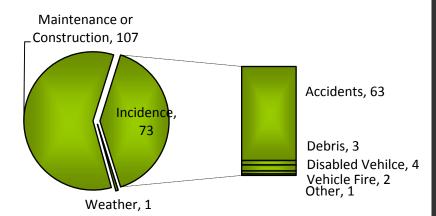


This month 94 new users registered to receive alerts.

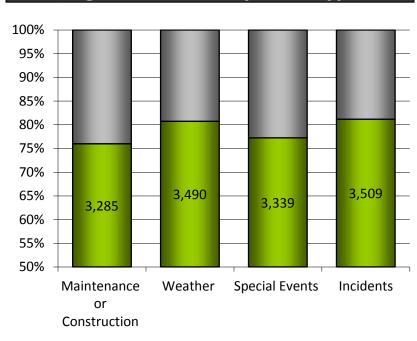
This month 21 existing users unregistered.

Registered Users by Location 1.903 Other 1,361 562 **Hattiesburg Region** Northwest Region 994 **Gulf Coast Region** 806 1.876 **Central Region** 1,332 169 142 Statewide 500 1,000 1,500 2,000 0 Number of Users ■ Nov-10 ■ Nov-09

Alerts by Type

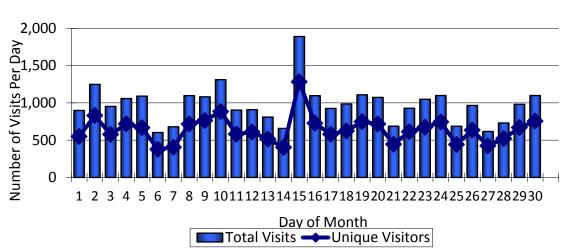


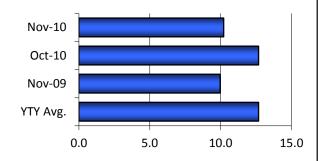
Registered Users by Alert Type





Average Page Views Per Visit

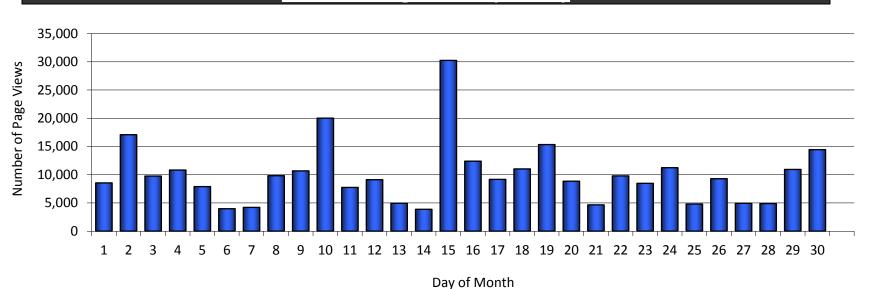




Average Stay Length Per Visit

This month, the average stay length per visit was 14.5 minutes.

Web Site Page Views per Day



data key

COVER (page 1)

INCIDENTS (page 2)

Monthly Highlight

<u>Description:</u> The cover page provides a general summary of the month. The information portrayed in the "Monthly Highlight" section changes from month to month.

Data Source: TMC Operator's and Manager's Logs.

Total Incidents

<u>Description:</u> This graph compares the total number of incidents managed by the control room in current month, previous month, current month last year, and the average monthly total over Year to Year (YTY) which includes the previous twelve months of data.

Data Source: Incident Tracking Database

Total Alerts

<u>Description:</u> This graph compares the total number of alerts sent in the current month, previous month, current month last year, and the average monthly total over Year to Year (YTY) which includes the previous twelve months of data.

Data Source: MS Traffic User Stats Monthly Report

Total Web Site Page Views

<u>Description:</u> This graph compares the total number of pages that were viewed on the <u>www.mstraffic.com</u> Web site in the current month, the previous month, the current month last year, and the average monthly total over the last twelve months. A page view is counted every time a visitor opens a page within the www.mstraffic.com Web site.

Data Source: Web Log Analyzer Monthly Report

TMC Managed Incidents Per Mile

<u>Description:</u> This map shows the density of incidents that occur along MDOT monitored roadways in the greater Jackson area. The number of incidents is shown as a density to provide a consistent measure between roadways. The roadways are divided into segments where the major roadways intersect.

Data Source: Incident Tracking Database

Incident Hot Spots

<u>Description:</u> This table lists the top ten locations (assigned by the nearest cross street) where the greatest number of incidents occurred per month. The top incident hot spots are shown on the map inset.

Data Source: Incident Tracking Database

Incident Average Duration

<u>Description:</u> This graphic shows the average response and clear times for incident response vehicles for a small sampling of incidents. The response and clear times for police, fire, ambulance, tow, and MDOT vehicles are shown. Response Times are the time of arrival to the scene minus the time of incident detection by the TMC. Clear Times are the time of incident clearance minus the time of responder arrival to the scene. Response Times greater than 120 minutes and Clear Times greater than 180 minutes are filtered from the data to remove extreme cases that skew the data.

Data Source: Incident Tracking Database

Incidents by Source Detected

<u>Description:</u> This graph shows the number of incidents that were found by closed-circuit (CCTV) cameras, 911 Dispatch (MS Highway Patrol, County Sheriff's Office, Local Police & Fire), MDOT, or other sources. Totals for the current month, the previous month, the current month last year, and the monthly average over Year to Year (YTY) which includes the previous twelve months of data.

Data Source: Incident Tracking Database

Incidents by Type

<u>Description:</u> This chart shows the distribution of incidents by type for the current month. Construction, Disabled Vehicles, and Accidents account for the majority of all incidents. "Other" incidents include Vehicle Fire, Debris, HAZMAT, AMBER Alerts, Weather, and Congestion type incidents. The number of secondary incidents will appear next to the chart if not less than 1% of the total number of incidents. A secondary incident is an incident that occurred as a result of another incident.

Data Source: Incident Tracking Database



ALERTS (page 3)

WEB SITE (page 4)

Total Registered Users

<u>Description:</u> This graph compares the total number of users that are registered to receive alerts in the current month, the previous month, and the current month last year. The number of users that either registered or unregistered in the current month is also shown in the text below the graph.

Data Source: MS Traffic User Stats Monthly Report

Registered Users by Location

<u>Description:</u> This graph shows the breakdown of registered users based on location. The location refers to the location of the event to which the alert is referring, not the location of the user. The location is further defined by the counties that make up each Regional TMC's coverage area. The current month and the current month last year are compared.

Central Region: Copiah, Hinds, Madison, Rankin, Simpson counties Gulf Coast Region: Hancock, Harrison, and Jackson counties Northwest Region: Desoto, Marshall, Tate, and Tunica counties Hattiesburg: Forrest, Jones, Lamar, and Perry counties Statewide: Users registered for every county in the state

Other: All counties other than above

<u>Data Source:</u> MS Traffic User Stats Monthly Report

Alerts by Type

<u>Description:</u> This graph shows the distribution of alerts by type for the current month. Accident, Incident, and Maintenance or Construction alerts comprise the majority of alerts.

Data Source: MS Traffic User Stats Monthly Report

Registered Users by Alert Type

<u>Description:</u> This graph provides the percentage and total number of registered users that receive maintenance or construction, weather, special event, or incident alerts for the current month based upon current subscriber statistics.

Data Source: MS Traffic User Stats Monthly Report

Web Site Visits Per Day

<u>Description:</u> This graph shows the total number of visits to the <u>www.mstraffic.com</u> Web site per day for the current month. A "visit" is counted when the Web site is accessed, regardless of the number of pages viewed within the site. The graph also shows the number of unique visitors per day. A unique visitor is identified by the IP address of the computer used to access the Web site. If a unique visitor returns to the Web site within thirty minutes of the original visit, only 1 visit is counted.

Data Source: Web Log Analyzer Monthly Report

Average Page Views Per Visit

<u>Description:</u> This graph shows the average number of pages viewed within the <u>www.mstraffic.com</u> Web site during one visit. The current month, the previous month, the current month last year, and the monthly average over Year to Year (YTY) which includes the previous twelve months of data are compared.

Data Source: Web Log Analyzer Monthly Report

Average Stay Length Per Visit

<u>Description:</u> The average length of time spent on the <u>www.mstraffic.com</u> Web site during each visit, regardless of the number of pages viewed.

Data Source: Web Log Analyzer Monthly Report

Web Site Page Views Per Day

<u>Description:</u> This graph shows the total number of pages viewed within the <u>www.mstraffic.com</u> Web site each day during the current month. The text below the graph explains any unique trends seen in the data throughout the month.

Data Source: Web Log Analyzer Monthly Report